

Employment Opportunities and Economic Trends (continued)

Directions:

Look at page 2 as you answer the following questions:

1. In which country would a business likely research the possibility of starting a retirement home? What information on the chart helped you decide this?
2. In which country would an internet service provider likely research the possibility of starting a business? What information in the chart helped you decide this?
3. In which country would a farm equipment company likely research the possibility of starting a business? What information in the chart helped you decide this?
4. What other information would help you as you look for employment trends?
5. Why might it be important to investigate cultural characteristics as well as economic indicators when planning a business venture?